



Date: August 2020

Product Information
Kellogg's® Keebler® Bug Bites Cinnamon Grahams

Confidential & Proprietary

This information is presented as a typical value for currently manufactured products of the Kellogg Company.

SKU: 3010055644

Ingredient Statement: Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), sugar, soybean and palm oil, honey.
Contains 2% or less of salt, baking soda, cinnamon, maltodextrin, soy lecithin, BHT for freshness.

Shelf Life: 305 days from manufacture (under recommended storage conditions).

Storage/Handling: Keep dry; Product is kept at ambient temperature not to exceed 85°F.

Allergens: CONTAINS WHEAT AND SOY INGREDIENTS.

Packaging:

Case Net Weight	Case Gross Weight	Case Dimensions	
13.125 LB	15.925 LB	20.000 IN x 16.000 IN x 11.625 IN	

Cases per Load	Net Load Weight	Gross Load Weight	Load Makeup
24	315.000 LB	382.200 LB	4 tiers of 6

Kosher: Yes; OK-D

Production Location: USA

GMO Labeling: Manufactured with Genetically Modified ingredients

Nutritional Labeling: **see Public NLI, attached**

Product Name	Bug Bites Cinnamon Graham Crackers
Flavor Descriptor	
NLI Description	Production
Brand	Keebler



Date Created	08/07/20
NLI #	14529
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	9 g

Serving Size	1 Pouch					
Serving Size g	28					
Serving Size oz						
Amount Per Serving						
Calories	120					
			% Daily Value*			% Daily Value*
Total Fat	3.5	g	4	%		%
Saturated Fat	1	g	5	%		%
Trans Fat	0	g		%		%
Polyunsaturated Fat				%		%
Monounsaturated Fat				%		%
Cholesterol	0	mg	0	%		%
Sodium	115	mg	5	%		%
Total Carbohydrate	21	g	8	%		%
Dietary Fiber	1	g	5	%		%
Soluble Fiber				%		%
Insoluble Fiber				%		%
Total Sugars	8	g		%		%
Includes 8g Added Sugars	8	g	16	%		%
Sugar Alcohol				%		%
Protein	2	g		%		%
Vitamin D	0	mcg	0	%		%
Calcium	0	mg	0	%		%
Iron	0.7	mg	4	%		%
Potassium	50	mg	0	%		%
Vitamin A				%		%
Vitamin C				%		%
Vitamin E				%		%
Vitamin K				%		%
Thiamin				%		%
Riboflavin				%		%
Niacin				%		%
Vitamin B6				%		%
Folate		mcg DFE		%	mcg DFE	%
Folic Acid				%		%
Vitamin B12				%		%
Biotin				%		%
Pantothenic Acid				%		%
Phosphorus				%		%
Iodine				%		%
Magnesium				%		%
Zinc				%		%
Selenium				%		%
Copper				%		%
Manganese				%		%
Chromium				%		%
Molybdenum				%		%
Chloride				%		%
Choline				%		%
Fluoride				%		%

Ingredients:

Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **sugar, soybean and palm oil, honey.**

Contains 2% or less of salt, baking soda, cinnamon, maltodextrin, soy lecithin, BHT for freshness.

ALLERGEN INFORMATION:

CONTAINS WHEAT AND SOY INGREDIENTS

[illegible]

Product information can change at any time.
Always refer to product package for current nutrition and ingredient information.

Stefanie Dove, MBA RDN SNS

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K-12 Wellbeing & Regulatory Business Partner
Kellogg Company

Nutrient Contents Per 100g			
Calories	431	Vitamin E	0 mg
Total Fat	13.3 g	Vitamin K	NA mcg
Saturated Fat	4.3 g	Thiamin	0.45 mg
Trans Fat	0.2 g	Riboflavin	0.19 mg
Polynunsaturated Fat	5.1 g	Niacin (NE)	5.1 mg
Monounsaturated Fat	2.9 g	Vitamin B6	0.13 mg
Cholesterol	0 mg	Folate (DFE)	221 mcg
Sodium	410 mg	Folic Acid	124 mcg
Total Carbohydrate	75.7 g	Vitamin B12	0.0 mcg
Dietary Fiber	5.2 g	Biotin	NA mcg
Soluble Fiber	1.1 g	Pantothenic Acid	NA mg
Insoluble Fiber	3.9 g	Phosphorus	144 mg
Total Sugars	29.7 g	Iodine	NA mcg
Added Sugars	29.3 g	Magnesium	51 mg
Sugar Alcohols	NA g	Zinc	1.1 mg
Protein	6.5 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	19.7 mg	Manganese	NA mg
Iron	2.8 mg	Chromium	NA mcg
Potassium	180 mg	Molybdenum	NA mcg
Vitamin A (RAE)	2 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	3.0 %
		Ash	1.5 %
		Whole Grain	32.5 %