



GENERAL MILLS
Convenience
& Foodservice



Cinnamon Toast Crunch™ Cereal Single Serve Bowlpak 1 oz

UPC: 016000118157

Information Accurate as of: **February 19, 2021**

DESCRIPTION

A crisp, whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient, portion control. Made without gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria.

Case GTIN: **10016000118154**

Unit Weight: **1 OZ**

Units per case: **96**

Nutrition Facts

1 Bowl (28g)
Serving Size

Calories
per serving

120

Amount/serving	% Daily Value**	Amount/serving	% Daily Value**
Total Fat 3g	4%	Sodium 160mg	7%
Saturated Fat 0g	0%	Total Carbohydrate 22g	8%
Trans Fat 0g		Dietary Fiber 1g	5%
Cholesterol 0mg	0%	Total Sugars 8g	
		Includes 8g Added Sugars	16%
		Protein 1g	
Vitamin D 6%	• Calcium 6%	• Iron 10%	
Potassium 0%	• Vitamin A 6%	• Vitamin C 6%	
Thiamin 10%	• Riboflavin 6%	• Niacin 6%	
Vitamin B6 10%	• Folate 10%	• (30mcg Folic Acid) 10%	
Vitamin B12 10%	• Zinc 10%		

**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

*Not a significant nutrient source

Nutrition Facts

Calories
Approx Per 100g

410

Amount/100g	% Daily Value**	Amount/100g	% Daily Value**
Total Fat 10g		Sodium 560mg	
Saturated Fat 0g		Total Carbohydrate 80g	
Trans Fat 0g		Dietary Fiber 5g	
Cholesterol 0mg		Total Sugars 29g	
		Includes 29g Added Sugars	
		Protein 5g	
Vitamin D • Calcium		• Iron	
Potassium • Vitamin A		• Vitamin C	
Thiamin • Riboflavin		• Niacin	
Vitamin B6 • Folate		• (110mcg Folic Acid)	
Vitamin B12 • Zinc			

**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

*Not a significant nutrient source

INGREDIENTS & ALLERGENS: Whole Grain Wheat, Sugar, Rice Flour, Canola Oil, Fructose, Maltodextrin, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3. **CONTAINS WHEAT AND SOY INGREDIENTS.**

KOSHER APPROVAL: OU/DAIRY

Nutritional information is subject to change. See product label to verify ingredients and allergens. Do not eat raw dough or batter.

This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change. Search results are based on the system information available. Nutritional information is subject to change. See product label on package to verify ingredients and allergens.



Smart Snacks Product Calculator Results

Brand:
Cinnamon Toast Crunch

Product Name: **Cinnamon
Toast Crunch Bowlpak**

Serving Size:
28.00 g

First Ingredient:
whole grain wheat

Your whole grain product meets all
nutrient standards for entrees or snack
foods.

Nutrition Facts

Serving Size 28.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 120

Calories from Fat 27

Total Fat (g) 3

Saturated Fat (g) 0

Trans Fat (g) 0

Sodium (mg) 160

Carbohydrates

Sugars (g) 8

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH